



Embassy of Tunisia
in Washington

CONNECT
Confédération des Entreprises Citoyennes de Tunisie
اتحادية المؤسسات المواطنة التونسية

CONNECT
INTERNATIONAL

Tunisian Economic Mission

Las Vegas

SEPTEMBER 10 - 14, 2023



Washington

SEPTEMBER 14 - 16, 2023



In partnership with



CONNECT

Confédération des Entreprises Citoyennes de Tunisie
كنفدرالية المؤسسات المواطنة التونسية

The Confederation of Citizen Enterprises of Tunisia

The Confederation of Citizen Enterprises of Tunisia (CONNECT), established in 2011, is an employers' and citizens' union. It federates SMEs (small and medium-sized enterprises) in Tunisia and abroad, spanning all regions of the country and operating across various sectors of the Tunisian economy.

CONNECT is characterized by its citizen vision of the role of the company and its relationship with its environment.

CONNECT's mission is to defend the interests of its members, to represent them to public authorities and various partners, to set up training programmes with certification, and to support the creation of companies for Tunisians and the Tunisian diaspora.

The objective of CONNECT is to contribute to improvement of the business climate in Tunisia, and to enrich and develop the nation's economic and social fabric.

CONNECT International is a division structure of the employers' union CONECT (Confederation of Tunisian Citizen Enterprises), dedicated to international business and the development of Tunisian companies.

ITS MISSION: To promote know-how, commercial exchanges, technological cooperation, and partnerships and investments, mainly in emerging countries.

ITS VISION: To contribute to positioning of the Tunisian economy to enhance international influence.

ITS OBJECTIVES :

- ✓ To develop the exports of Tunisian SMEs.
- ✓ To assist Tunisian companies in their globalization.
- ✓ Attract FDI (Foreign Direct Investment).
- ✓ Create synergies and promote the skills of the Tunisian diaspora.

CONNECT

INTERNATIONAL

Economic missions abroad

**International
Networking**

Institutional Relations

**Partnership
with international
Organizations**

**Economic
Information on
the foreign markets**

**B2B personalized
according to your needs**

Meetings with officials

Our Services



Tunisian mission partner

ABOUT US

With experience of 50 years in promoting Tunisian exports, the Export Promotion Center (CEPEX) has developed expertise in supporting and guiding exporting companies in international markets. Thanks to a rich array of services and an international network, CEPEX aims at positioning the brand "Tunisia Export" among worldwide leaders.

MISSION

The mission of CEPEX is based on four main pillars:

- ✓ Inform, advise, and guide Tunisian exporters about business opportunities.
- ✓ Assist Tunisian exporters in the export process through financial and technical support.
- ✓ Support and guide exporting companies in international markets through the organization of promotional events, partnerships, and market prospecting.
- ✓ Promote Tunisian products and services in international markets.

TUNISIA EXPORT

CEPEX has an international network of Commercial Representatives in:

- ✓ Africa : Libya, Algeria, Morocco, Ivory Coast, Cameroon, RD Congo, Kenya, Nigeria
- ✓ Europe : Italy, The Netherlands, Russia, Poland
- ✓ Middle East : United Arab Emirates, Jordan.



Tunisian mission partner

"FIPA-Tunisia" is an Investment Promotion Agency in charge of attracting and retaining foreign direct investment through its overseas offices in France, Germany, Italy, Spain, and the UK, and its headquarters in Tunis.

FIPA provides several services to meet the needs of potential investors across different stages of the investment life cycle: Information services for companies seeking internationalization covering both sector-specific aspects and horizontal issues, such as production costs, sectoral regulations, legal and regulatory regimes for investment, infrastructure, logistics, and labor, as well as assistance with investors' entry and establishment, operation, retention and expansion covering site selection, investment facilitation and aftercare. In addition the past, "FIPA-Tunisia" provides marketing services and one-on-one meetings with targeted investors both in-country and abroad.

At the forefront of business attraction during, 27 years, "FIPA-Tunisia" has strengthened its institutional capacity-focused on core investment promotion function and implemented an outreach program to target investors in strategic segments.



Tunisian mission partner

The American Chamber of commerce in Tunisia is a nongovernmental organization created in 1989. It is a founding member of the MENA AmCham Council, which groups the chambers of commerce in the Middle East and North Africa.

AmCham's overall mission is to encourage connections between businessmen / businesswomen and companies in Tunisia and in the United States and to develop in particular, economic and commercial exchanges between the two countries.

To enhance FDI and especially US investment in Tunisia is an equally crucial part of the AmCham mission. To achieve its mission, AmCham carries out relevant economic activities, such as leading business delegations to US trade exhibitions and fairs, and organizing lobbying missions (Door Knock Missions) to Washington D.C. to promote Tunisia and business potentials to senior officials in the Administration and the US Congress, as well as in civil society. In addition, AmCham provides support for US business delegations visiting Tunisia.



Members of the Tunisian Delegation



Salma Elloumi

Vice President CONECT International

CEO IITC / Cofounder Creative AD, School

Agribusiness/ Professional training

Required profile: International Trade

International Trade: Wheat, Corn, Barley, Rice, Tea, Coffee/ first advertising school

Products :

IITC: Wheat, Corn, Barley, Rice , TEA, Coffee

Creative Ad School is a pioneering institution in Tunisia, heralding the nation's first specialized training in advertising. With a mission to cultivate innovative minds, it offers a dynamic curriculum that blends creativity, strategy, and industry insights, shaping aspiring talents into adept advertising professionals ready to excel in the evolving media landscape. Through hands-on experience and expert mentorship, Creative Ad School sets a transformative path for the future of advertising in Tunisia.

Contact:

(+216) 22 222 888

salma.elloumi@edu.escp.eu

www.ittc.com.tn



Abdellatif Hammouda

Manager - SEMAP Solar

Renewable Energy

Required profile: Panel suppliers, inverter suppliers, EPC photovoltaic power plants for a partnership

Since 2016, SEMAR Solar has primarily operated within the renewable energy sector, particularly in alignment with the Tunisian solar plan called "PST." The company is endorsed by the ANME to execute photovoltaic installations integrated with the national electricity grid.

Products :

Designs, supply, and installation of solar farms, solar rooftop
OIM service, operating & maintenance in the solar power system
Consulting and providing SCADA solutions and weather stations
Trading in materials and equipment of solar power systems

Contact:

(+ 216) 96 811 099

abdellatif.hammouda@semapsolar.com

www.semap.com.tn





Ahmed Salah
Manager - CLEDISS

DIGITAL

Required profile: End customers

Clediss is an IT company specializing in process digitalization and the distribution of mobile solutions.

Products :

NOMADIS Solution Management Sales, Commercial, Stock, Distribution in real time/ CLEGES web and mobile HR management solution/ Scaniny Digitization of paper menus / Specific Development / Services/ Consulting.

Contact:

(+216) 21 402 404

ahmed@nomadis.online

www.normadis.online



Imed El Amous
Manager - Copraa

Agrifood

Required profile: Importers, suppliers specializing in seasonal products, agri-food industries, etc.

Copraa is an agriculture company specializing in conserved and transformed fruits and vegetables.

Products :

Olives

Harissa

Harousse

Contact:

(+216) 28 100 800

direction@copraa.tn

www.copraa.tn





Fethi Mhiri

CEO - Mhiri Production

Plastic processing and manufacture of detergents and cleaning products

Required profile : Given our energy-intensive activity, we are looking for solar Panel, inverter suppliers and anything that might interest our 5 MWp photovoltaic installation Project, on the ground and on a remote site (financing, studies, design, installation, ...)

Specialized in the transformation of plastic materials and the manufacture of detergents and cleaning products, mainly the concentrated sodium hypochlorite (= main bleach raw material).

Products :

Plastic packaging crates for fruits and vegetables / Films, sheaths and plastic bags/ Plastic cans with different capacities / Detergents and household cleaning products / Liquid concentrated sodium hypochlorite 12,5 % ac.

Contact:

(+216) 73 343 502

fmhiri@planet.tn



شركة المهيرج للإنتاج



Rached Jegham

Technical director - Mhiri Production

Plastic processing and manufacture of detergents and cleaning products

Required profile : Given our energy-intensive activity, we are looking for solar Panel, inverter suppliers and anything that might interest our 5 MWp photovoltaic installation Project, on the ground and on a remote site (financing, studies, design, installation, ...)

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Contact:

(+216) 73 343 502

fmhiri@planet.tn



شركة المهيرج للإنتاج



Wael Ben Rhim

Manager - Prisma Labo

Civil engineering

Required profile: Importers, distributors

Scopes, soil, concrete and road tests and analysis in the field of civil engineering.

Products :

Concrete testing

Asphalt testing

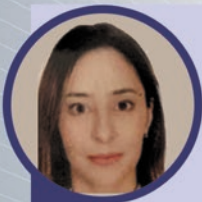
Expertise quality control

Contact:

(+216) 22 758 667

wael.rhim@prisma-groupe.tn

www.prisma-groupe.tn



Asma Laouini

Interior designer - Prisma Concept

Interior architecture

Required profile: End customers

Designer Office

Products :

Product designer

Space design

Solar energy study

Contact:

(+216) 29 759 616

asma@prisma-groupe.tn



Prisma Concept



Moez Aziza

Manager - Volt Energy Solar Systems

Renewable Energy

Required profile: Distributors

Operating solar projects in Tunisia and collaborate with our customers, affiliates, and partners, to develop new projects, propelling us toward a cleaner energy future at an accelerated pace.

Products :

Extensive experience in all aspects of photovoltaic project development, operations, and customer services.

Contact:



(+216) 70 737 030



voltenergy.tunisia@gmail.com



www.volt-energy.tn



Nahla Attia

Manager - ATTIAS INTERNATIONAL TRADING

International Trade

Required profile: Trade relations and exchanges between Tunisia and two countries of North America

Attias International Trading exports and imports goods and products, as well as providing brokerage services (50% Export and 50% Import).

Products :

Trade broker; cosmetic products; organics products traditional; trade in food products.

Contact:



(+216) 53 913 242



attianahla2@gmail.com





Omar Abdelhadi

Director - Body Cobra Security

Security services

Required profile: End Customers

Cobra Security provides security services to businesses, individuals, and their associated assets. Our services include babysitting, as well as the rental and sale of security and safety equipment.

Products :

Enterprise security service

Rental and sales of safety and security equipment

Sale and purchase of marble and granite products

Contact:

(+216) 22 219 219 / 27 277 777

sahnounolfa@yahoo.fr / cobragroupe@gmail.com

www.securitygroup.tn



Anis Ben Maiz

Manager - EMC Djerba

Renewable Energy

Required profile: Suppliers of New Energy Products

Mediterranean air conditioning / photovoltaic establishment

Products :

From installation to troubleshooting and maintenance, our teams are qualified to meet all your needs regarding your heating, air conditioning, ventilation and even plumbing.

Contact:

(+216) 98 552 699

contact@emc-djerba.com

www.emc-djerba.com





Mohamed Lassaad Chaari

Manager – Star Solar

Renewable energy

Required profile: Suppliers of New Energy Products

Import and distribution of renewable energy products

Products :

Solar panel

On-grid/off-grid inverter

Pump inverter, battery

Ev charger

Contact:

(+216) 22 303 874

c.lassaad@starsolar.com.tn

www.starsolar.com.tn



Guy Bertrand Nana Nguessik

Manager – MGK Services/ HTTS

Medical Tourism, Biomedical, Pharmaceutical and Hydrocarbons

Required profile: End Costumers

MGK Services: Consulting office in Tunisia

HTTS is a company in the field of biomedical, pharmaceutical, oil, food, and mining instrumentation in Douala, Cameroon.

Products :

Medical tourism in Tunisia from Ivory Coast, Senegal, Niger, Gabon, Chad, Guinea Conakry, Burkina Faso

HTTS: Biomedical, pharmaceutical, oil, food, and mining instrumentation

Contact:

(+216) 93 606 663/ (+237) 69 0253 778

mgkservicetunisie@gmail.com

www.httsystems.com





Bilel Ben Hamida

CONNECT International Executive Director

Responsible for overall coordination of the mission logistics, programs and protocol

Contact:



(+216) 97 189 177



de.ci@conect.org.tn



www.conectinternational.tn



Narjes Snoussi

Project Manager, CONNECT International

In charge of coordination with Tunisian and foreign partners and media

Contact:



(+216) 58 586 532



coordination.fr@conectinternational.com



www.conectinternational.tn

Europe & Afrique

L'Observatoire

Economique

ECO TV)))

La voix de l'Afrique en Europe



www.ecotv.com



Tunisian Economic Mission

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September 10 - 16, 2023



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